

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

| | | |
|---|---|--|
| <u>Contract / Revision</u> 335603 / | | <u>Alt Order #</u> WOC10033658 |
| <u>Product</u> Candidate Orders | | |
| <u>Contract Dates</u> 09/18/12 - 10/01/12 | <u>Estimate #</u> 1781 | |
| <u>Advertiser</u> OBAMA FOR AMERICA | | <u>Original Date / Revision</u> 09/17/12 / 10/01/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRC | <u>Account Executive</u> Kaitie Conway | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> 25779 | | <u>Advertiser Ref</u> 19078 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----------------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| N 1 | WRC | 09/24/12 | 09/29/12 | 9-10A TODAY SHOW 2 | 9A-10A | | :30 | | | NM | 2 | \$2,160.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | M----- | | | | 1 | \$1,080.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 1 | \$1,080.00 | | | |
| N 2 | WRC | 09/24/12 | 09/30/12 | 10-11A TODAY SHOW 3 | 10A-11A | | :30 | | | NM | 2 | \$1,800.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | M----- | | | | 1 | \$900.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 1 | \$900.00 | | | |
| N 3 | WRC | 09/18/12 | 09/23/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 5 | \$2,125.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | -TWTF-- | | | | 5 | \$425.00 | | | |
| N 4 | WRC | 09/18/12 | 09/23/12 | Access H Live 12-1p | 12-1p | | :30 | | | NM | 3 | \$1,350.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | -TWTF-- | | | | 3 | \$450.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 5 | WRC | 09/18/12-09/24/12 | Access H Live 12-1p | 12-1p | -TuWThF---- | :30 | | \$450.00 | NM | | |
| | See MG 4.6 | | | | | | | | | | | |
| | NA-PGM NOT SCHEDULED | | | | | | | | | | | |
| | 6 | WRC | 09/20/12-09/20/12 | Va Senate Debate | 12-1p | ----Th----- | :30 | | \$450.00 | NM | | |
| | See MG 4.7 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 7 | WRC | 09/21/12-09/21/12 | Access H Live 12-1p | 12-1p | -----F---- | :30 | | \$450.00 | NM | | |
| | MG for 4.6 09/20 | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 335603 / | WOC10033658 |

| Contract Dates | Product | Estimate # |
|---------------------|------------------|------------|
| 09/18/12 - 10/01/12 | Candidate Orders | 1781 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| OBAMA FOR AMERICA | 09/17/12 / 10/01/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| N 5 | WRC | 09/18/12 | 09/23/12 | 1-2P DAYS OF OUR LIVES | 1P-2P | | :30 | | | NM | 1 | \$540.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 1 | \$540.00 | | | |
| N 6 | WRC | 09/18/12 | 09/23/12 | Steve Harvey | 2-3p | | :30 | | | NM | 3 | \$1,620.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 3 | \$540.00 | | | |
| N 7 | WRC | 09/18/12 | 09/23/12 | Ellen | 3P-4P | | :30 | | | NM | 3 | \$1,890.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 3 | \$630.00 | | | |
| N 8 | WRC | 09/18/12 | 09/23/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 2 | \$4,680.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 2 | \$2,340.00 | | | |
| N 9 | WRC | 09/18/12 | 09/23/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 5 | \$4,500.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 5 | \$900.00 | | | |
| N 10 | WRC | 09/18/12 | 09/23/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | | :30 | | | NM | 5 | \$7,200.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 5 | \$1,440.00 | | | |
| N 11 | WRC | 09/18/12 | 09/23/12 | 11-1135p M-SU L NEWS | 11P-1135P | | :30 | | | NM | 2 | \$7,200.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | -TWTF-- | | | | 2 | \$3,600.00 | | | |
| N 12 | WRC | 09/25/12 | 09/30/12 | 730-8P ACCESS HOLLYWO | 730P-8P | | :30 | | | NM | 2 | \$8,100.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/25/12 | 10/01/12 | -TWTF-- | | | | 2 | \$4,050.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 11 | WRC | 09/25/12-10/01/12 | 730-8P ACCESS HOLLYWO | 730P-8P | -TuWThF---- | :30 | | \$4,050.00 | NM | | |
| | See MG 12.12 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 12 | WRC | 10/01/12-10/01/12 | 730-8P ACCESS HOLLYWO | 730P-8P | M----- | :30 | | \$4,050.00 | NM | | |
| | Ⓜ MG for 12.11 09/28 | | | | | | | | | | | |
| N 13 | WRC | 09/24/12 | 09/24/12 | The Voice | 8-10p | | :30 | | | NM | 2 | \$15,000.00 |
| | | IP | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/18/12 | 09/24/12 | M----- | | | | 2 | \$7,500.00 | | | |
| N 14 | WRC | 09/18/12 | 09/18/12 | Parenthood | 10-11p | | :30 | | | NM | 2 | \$9,000.00 |
| | | IP | | | | | | | | | | |

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FOR NBCE CONTRACTS:

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|--|------------------------------------|--|
| <u>Contract / Revision</u> 335603 / | | <u>Alt Order #</u> WOC10033658 |
| <u>Contract Dates</u> 09/18/12 - 10/01/12 | <u>Product</u> Candidate Orders | <u>Estimate #</u> 1781 |
| <u>Advertiser</u> OBAMA FOR AMERICA | | <u>Original Date / Revision</u> 09/17/12 / 10/01/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------------|-----------|-------------------|-----------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | -T----- | | | | 2 | \$4,500.00 | | | |
| N 15 | WRC | 09/24/12 | 09/24/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 0 | \$0.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | M----- | | | | 1 | \$350.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 5 | WRC | 09/18/12-09/24/12 | | 11A-12P MIDDAY NEWS | 11A-12P | M----- | :30 | | \$350.00 | NM | | |
| Credited PREEMPT | | | | | | | | | | | | |
| N 16 | WRC | 10/01/12 | 10/01/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 1 | \$400.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | 1 | \$400.00 | | | |
| N 17 | WRC | 09/24/12 | 09/24/12 | Access H Live 12-1p | 12-1p | | :30 | | | NM | 0 | \$0.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | M----- | | | | 1 | \$250.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 5 | WRC | 09/18/12-09/24/12 | | Access H Live 12-1p | 12-1p | M----- | :30 | | \$250.00 | NM | | |
| Credited PREEMPT | | | | | | | | | | | | |
| N 18 | WRC | 10/01/12 | 10/01/12 | Access H Live 12-1p | 12-1p | | :30 | | | NM | 1 | \$300.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | 1 | \$300.00 | | | |
| N 19 | WRC | 09/24/12 | 09/30/12 | 1-2P DAYS OF OUR LIVES | 1P-2P | | :30 | | | NM | 5 | \$2,700.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | M----- | | | | 1 | \$540.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 4 | \$540.00 | | | |
| N 20 | WRC | 10/01/12 | 10/01/12 | 1-2P DAYS OF OUR LIVES | 1P-2P | | :30 | | | NM | 1 | \$720.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | 1 | \$720.00 | | | |
| N 21 | WRC | 09/24/12 | 09/30/12 | Steve Harvey | 2-3p | | :30 | | | NM | 4 | \$1,200.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | M----- | | | | 1 | \$300.00 | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$300.00 | | | |
| N 22 | WRC | 10/01/12 | 10/01/12 | Steve Harvey | 2-3p | | :30 | | | NM | 1 | \$350.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | 1 | \$350.00 | | | |

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| 335603 / | WOC10033658 |

| Contract Dates | Product | Estimate # |
|---------------------|------------------|------------|
| 09/18/12 - 10/01/12 | Candidate Orders | 1781 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| OBAMA FOR AMERICA | 09/17/12 / 10/01/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----|---------------------|-----------------|----------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-------|------------|
| N 23 | WRC | 09/24/12 | 09/24/12 | Ellen | 3P-4P | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | M----- | | | | 1 | \$350.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WRC | 09/18/12-09/24/12 | Ellen | 3P-4P | M----- | :30 | \$350.00 | NM | | |
| | | Credited PREEMPT | | | | | | | | | | |
| N 24 | WRC | 10/01/12 | 10/01/12 | Ellen | 3P-4P | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | M----- | | | | 1 | \$500.00 | | | |
| N 25 | WRC | 09/24/12 | 09/30/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 4 | \$9,360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | M----- | | | | 1 | \$2,340.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$2,340.00 | | | |
| N 26 | WRC | 10/01/12 | 10/01/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 1 | \$2,340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | M----- | | | | 1 | \$2,340.00 | | | |
| N 27 | WRC | 09/24/12 | 09/30/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 4 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | M----- | | | | 1 | \$900.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$900.00 | | | |
| N 28 | WRC | 10/01/12 | 10/01/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 1 | \$1,080.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | M----- | | | | 1 | \$1,080.00 | | | |
| N 29 | WRC | 09/24/12 | 09/30/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | | :30 | | | NM | 4 | \$5,760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | M----- | | | | 1 | \$1,440.00 | | | |
| | | Week: 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$1,440.00 | | | |
| N 30 | WRC | 10/01/12 | 10/01/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | | :30 | | | NM | 1 | \$1,620.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | M----- | | | | 1 | \$1,620.00 | | | |
| N 31 | WRC | 09/24/12 | 09/30/12 | 11-1135p M-SU L NEWS | 11P-1135P | | :30 | | | NM | 2 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/18/12 | 09/24/12 | M----- | | | | 1 | \$3,600.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
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| | | |
|--|------------------------------------|--|
| <u>Contract / Revision</u> 335603 / | | <u>Alt Order #</u> WOC10033658 |
| <u>Contract Dates</u> 09/18/12 - 10/01/12 | <u>Product</u> Candidate Orders | <u>Estimate #</u> 1781 |
| <u>Advertiser</u> OBAMA FOR AMERICA | | <u>Original Date / Revision</u> 09/17/12 / 10/01/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------------|-----------|-------------------|-----------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 1 | \$3,600.00 | | | |
| N 32 | WRC | 10/01/12 | 10/01/12 | The Voice | 8-10p | | :30 | | | NM | 2 | \$15,000.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | 2 | \$7,500.00 | | | |
| N 33 | WRC | 09/25/12 | 09/25/12 | Parenthood | 10-11p | | :30 | | | NM | 1 | \$4,500.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -T----- | | | | 1 | \$4,500.00 | | | |
| N 34 | WRC | 09/19/12 | 09/19/12 | WE 8-9P THE VOICE | WE 8-9P | | :30 | | | NM | 1 | \$5,000.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | --W---- | | | | 1 | \$5,000.00 | | | |
| N 35 | WRC | 09/20/12 | 09/20/12 | SNL/Up All Night | 8-9p | | :30 | | | NM | 1 | \$3,000.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | ---T--- | | | | 1 | \$3,000.00 | | | |
| N 36 | WRC | 09/20/12 | 09/20/12 | Rock Center | 10-11p | | :30 | | | NM | 1 | \$3,500.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | ---T--- | | | | 1 | \$3,500.00 | | | |
| N 37 | WRC | 09/21/12 | 09/21/12 | 2012 NCLR Alma Award | 8-9p | | :30 | | | NM | 1 | \$2,500.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/18/12 | 09/24/12 | ----F-- | | | | 1 | \$2,500.00 | | | |
| N 38 | WRC | 09/20/12 | 09/21/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 3 | \$2,700.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 3 | \$900.00 | | | |
| N 39 | WRC | 09/22/12 | 09/22/12 | Sat. Night Live | 1130P-1:02a | | :30 | | | NM | 1 | \$1,200.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | WRC | 09/17/12-09/23/12 | | Sat. Night Live | 1130P-1:02a | -----Sa-- | :30 | | \$1,500.00 | NM | | |
| See MG 39.2 | | | | | | | | | | | | |
| PREEMPT | | | | | | | | | | | | |
| 2 | WRC | 09/17/12-09/23/12 | | Sat. Night Live | 1130P-1:02a | -----Sa-- | :30 | | \$1,200.00 | NM | | |
| Ⓜ MG for 39.1 09/22 | | | | | | | | | | | | |
| N 40 | WRC | 09/20/12 | 09/21/12 | 1135-1237A TONIGHT SHOW | 1135P-1237A | | :30 | | | NM | 2 | \$2,520.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$1,260.00 | | | |

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 335603 / | WOC10033658 |

| Contract Dates | Product | Estimate # |
|---------------------|------------------|------------|
| 09/18/12 - 10/01/12 | Candidate Orders | 1781 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| OBAMA FOR AMERICA | 09/17/12 / 10/01/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-----------|---------------------|
| N 41 | WRC | 09/20/12 | 09/21/12 | 136A-205A CARSON DALY | 136A-205A | | :30 | | | NM | 2 | \$200.00 |
| | IP | | | | | | | | | | | |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$100.00 | | | |
| N 42 | WRC | 09/23/12 | 09/23/12 | Access H | 1235-135a | | :30 | | | NM | 2 | \$400.00 |
| | IP | | | | | | | | | | | |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 2 | \$250.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 09/17/12-09/23/12 | Access H | 1235-135a | -----Su | :30 | | \$250.00 | NM | | |
| | | | See MG 42.3,42.4 | | | | | | | | | |
| | | | PREEMPT | | | | | | | | | |
| | 2 | WRC | 09/17/12-09/23/12 | Access H | 1235-135a | -----Su | :30 | | \$250.00 | NM | | |
| | | | See MG 42.3,42.4 | | | | | | | | | |
| | | | PREEMPT | | | | | | | | | |
| | 3 | WRC | 09/17/12-09/23/12 | Access H | 1235-135a | -----Su | :30 | | \$200.00 | NM | | |
| | Ⓜ | | MG for 42.1,42.2 | | | | | | | | | |
| | 4 | WRC | 09/17/12-09/23/12 | Access H | 1235-135a | -----Su | :30 | | \$200.00 | NM | | |
| | Ⓜ | | MG for 42.1,42.2 | | | | | | | | | |
| N 43 | WRC | 09/25/12 | 09/30/12 | Ellen | 3P-4P | | :30 | | | NM | 3 | \$1,890.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$630.00 | | | |
| N 44 | WRC | 09/25/12 | 09/28/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 3 | \$1,200.00 |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$400.00 | | | |
| N 45 | WRC | 09/25/12 | 09/28/12 | Access H Live 12-1p | 12-1p | | :30 | | | NM | 3 | \$900.00 |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | 3 | \$300.00 | | | |
| Totals | | | | | | | | | | | 96 | \$148,805.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|---------------------|---------------------|
| 08/27/12 -09/30/12 | 85 | \$122,445.00 | \$104,078.25 |
| 10/01/12 -10/01/12 | 11 | \$26,360.00 | \$22,406.00 |
| Totals | 96 | \$148,805.00 | \$126,484.25 |

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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WRC
4001 Nebraska Ave. NW
Washington, DC 20016
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www.nbcwashington.com

| | | |
|---|------------------------------------|--|
| <u>Contract / Revision</u> 335603 / | | <u>Alt Order #</u> WOC10033658 |
| <u>Contract Dates</u> 09/18/12 - 10/01/12 | <u>Product</u> Candidate Orders | <u>Estimate #</u> 1781 |
| <u>Advertiser</u> OBAMA FOR AMERICA | | <u>Original Date / Revision</u> 09/17/12 / 10/01/12 |

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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